



Introduction to the Pitch presentation



It comes from business

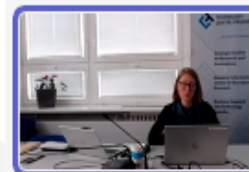
The pitch presentation also known as a pitch deck is a format which coming from the field of business. In business context it is commonly used to tell company's story. The most common use for pitch deck is whenever the company decide to seek external capital.



Pitches are usually very brief, around 3 to 10 minutes or even less, thus a brief but informative pitch deck is always sought for.

The pitch deck should be designed to generate the interest and excitement of the partners/coordinator and demonstrate how beneficial the consortium would find the participant's involvement.

www.healthncp.net



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Important elements of the Pitch presentation

Cover Slide with Event and Institution/Company details.

Specify your role in the future proposal/project. Coordinator or Beneficiary, Partner, End-user etc.

Important partners or alliance you have, such as Hospitals, Universities, Companies, public administration authorities or any other.

What is your experience in EU funded projects/ national funded projects or other.

Which part of HE/destination/call/topic you are interested in. Which part of topic you seek to address.

What is the solution/idea you are bringing. Show preliminary data, prototypes, published papers etc.

Explain the long-term impact of the solution/idea.

What is the expertise (research/technology/skills) you bring to the proposal/project + complementary skills that are beneficial.

*The list may not be complete

The team, key players within your organisation. Unique value of your team.

Key messages.



Highlight the results and achievements to date

Indicate past achievements, results and relevant experiences that demonstrate your institution's ability to successfully contribute to similar projects. Provide evidence of your institution's track record in relevant scientific areas.



Emphasise collaboration and interdisciplinarity

Highlight your institution's ability and willingness to collaborate with other consortium members. Highlight any previous collaborative projects, interdisciplinary approaches or successful partnerships that demonstrate your commitment to teamwork.



EUROPEAN UNION

HORIZON EUROPE

INFO DAYS 2025
BROKERAGE EVENT
CLUSTER 1 HEALTH

5 May 2025 - 6 May 2025

CLUSTER Health Horizon Europe Brokerage Event 2025

THE EU RESEARCH & INNOVATION PROGRAMME 2021 - 2027

Home Timetable & How it works? **Oral presentations/ Pitching session** FAQ Contact

Pitching session 5 May 2025

Participants looking for partners will have a **unique opportunity to present their organisations and ideas and/or expertise for project proposals** in front of the audience in the form of a brief oral presentation **5 minutes max. and only one presentation per entity/lab or proposal idea**.

For the presentation during the oral session please use this **TEMPLATE.pptx** with recommendations included.

Please note that due to time constraints, the **selection criteria** will follow the next order or preference:

1. *Project ideas linked to specific topics (coordinator looking for partners)*
2. *Expertise offer linked to specific topics (priority to widening countries* then first come first served basis). * List of widening countries*
3. *General expertise offer*

Presentation order during the event will be in accordance to the date of reception of the final version of PowerPoint presentation and not the date of registration.

In order to help you to prepare better your pitch, at this [LINK](#) you can find a basic guideline with some suggestions and tips.

Deadline to submit your presentation: 21 April 2025 EOD.

Please send your presentation **in PDF and PPT format** with the following subject: **Pitch presentation Cluster 1 - Name of the organisation** to vania.rosas-magallanes@recherche.gouv.fr and ewa.szakladz@ncbr.gov.pl

REGISTRATION
Opens on 24 March 2025

ORGANISED BY



RESOURCES

Cluster 1 Work Programme 2025 DRAFT
(December 2024 version)
Standard Application Form (RIA, IA)
Standard Application Form (RIA, IA Stage I)
Standard Application Form CSA

Deadline

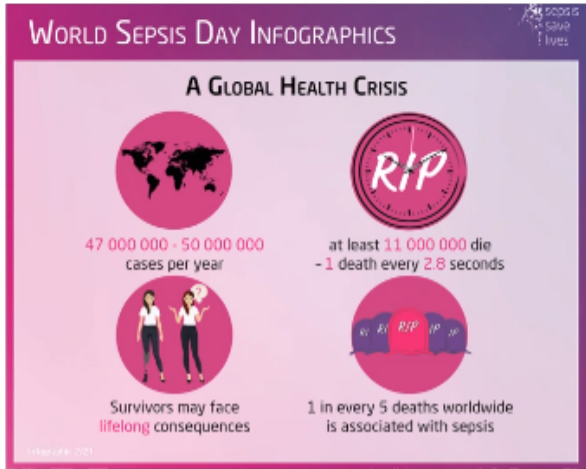




Funded by the European Union

Sepsis - persisting global health crisis

- Sepsis is initiated by excessive immune response to infection
- Sepsis can result in multiple organ system failure
- Who is in risk: children, elderly, people with weak immunity, but can affect anyone



Source: Rudd et al, 2020 The Lancet

CLINICAL TRIAL – AI explaining itself



HORIZON-HLTH-2021-DISEASE-04-04
Project Number: 101057389

MJ Cardoso, 2020

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